



TREVER@TREVERKOLTYS.COM

TREVER KOLTYS

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My skill set is as dynamic as the projects I've undertaken, spanning the realms of video production, social media management, and graphic design.

EXPERTISE

GRAPHIC DESIGN

VIDEO PRODUCTION

WEB MANAGEMENT

TECH CONSULTANT

TEAM MANAGEMENT

SOCIAL MANAGEMENT

PRODUCT BRANDING

B2B B2C MARKETING

INTERACTIVE TRAINING

SKILLS

Photoshop

Illustrator

Premiere

AfTer Effects

DaVinci Resolve

Dreamweaver

Storyline 360

Social Networking

Search Optimization

Wordpress

Webflow

Ghost.io

HubSpot

Salesforce

InDesign

CRM / Analytics

MS Office Suite

Windows IT

GRAPHIC DESIGNER / VIDEO PROFESSIONAL / SOCIAL MANAGER

www.treverkoltys.com

Challenges into triumphs, and embracing the artistry of project completion

Embarking on a two-decade journey through the ever-evolving realms of technology and design, I've cultivated a career as a highly adept professional. My professional landscape is filled with diverse projects that ride the wave of current technologies and software.

I possess a unique knack for swiftly embracing and applying cutting-edge technology, turning obstacles into stepping stones on the path to delivering exceptional results. It's not just about overcoming challenges; it's about transforming them into opportunities for innovation.

My skill set is as dynamic as the projects I've undertaken, spanning the realms of video production, social media management, and graphic design. Whether it's bringing ideas to life on a digital canvas or printing them into reality, I've got both online and print medium experience.

Throughout my journey, I've been a catalyst in the deployment of business technologies, from wrangling 3D design intricacies to helping orchestrate the seamless implementation of Salesforce. It's not just about technology; it's about the strategic dance of integrating innovation into the DNA of business operations.

EXPERIENCE

Metro Wireless - MARKETING / WEB DEVELOPMENT

2022- 2023

Breathing life into the Metro Wireless brand with a complete overhaul. Created a meticulously crafted style guide and modernized everything from product guides to PandaDoc quotes, turning email blasts into magnetic narratives and social media posts into engaging tales. Helped improve the customer response to our Google My Business page and helping our reach on the web.

I crafted instructional guides for our customers and presentations and elevated trade shows experiences. let's not forget the pièce de résistance — a stellar website, not just pretty but SEO-optimized and dynamically brought to life in Webflow. The new site helped improve qualified quote submissions for our sales team to capitalize on.

MCM Learning - IT / VIDEO / DESIGN

2012- 2022

In my role as IT Manager, I played guardian to the company's tech realm, ensuring both its security and seamless functionality. As a team leader, I sprinkled a bit of magic on project management and streamlined production workflows for our contractual adventures.

Dabbling in the art of technology consultancy, I served up recommendations on software and tech strategies to make project dreams a reality. Beyond the digital frontier, I crafted the company's trade show assets and marketing materials with a touch of creative flair.

And in the realm of creative contracts, I took the lead, producing video gems for General Motors and navigating the labyrinth to secure substantial government opportunities.

CURRENT INTERESTS:

My focus has been on producing video segments for Youtube, along with creating engaging videos for brands on social media platforms. I possess advanced proficiency in design software and have a talent for quickly learning new programs.

Creating presentations and materials that not only wow but also stay on budget. If you're after a creative force who brings the fun to videos and keeps an eagle eye on the budget, let's chat!