



TREVER@TREVERKOLTYS.COM
TREVER KOLTYS
 313-575-8066

My skill set is as dynamic as the projects I've undertaken, spanning the realms of Video Production, Social Media Management, Marketing, and Graphic Design.

EXPERTISE

- GRAPHIC DESIGN
- VIDEO PRODUCTION
- WEB MANAGEMENT
- TECH CONSULTANT
- TEAM MANAGEMENT
- SOCIAL MANAGEMENT
- PRODUCT BRANDING
- EMAIL MARKETING
- B2B B2C MARKETING
- INTERACTIVE TRAINING

SKILLS

- Photoshop
- Illustrator
- Premiere
- After Effects
- DaVinci Resolve
- Dreamweaver
- Storyline 360
- Social Networking
- Search Optimization
- Google Analytics
- Wordpress
- WooCommerce
- Webflow
- Blog Platforms
- HubSpot
- Salesforce
- InDesign
- CRM / Social Analytics
- MS Office Suite
- Windows IT

GRAPHIC DESIGNER / VIDEO PROFESSIONAL / SOCIAL MANAGER

www.treverkoltys.com

Digital Marketing Specialist: Creating Impactful Brand Experiences

With a two-decade career spanning technology and design, I have developed a strong ability to adapt to emerging trends and deliver exceptional results. My diverse project portfolio showcases proficiency in leveraging cutting-edge technologies and software to achieve business objectives.

My career has been a journey of technological evolution. I've successfully bridged the gap between creative design and complex technical implementations. With a proven ability to master new software and systems, I've been instrumental in driving business growth through innovative solutions.

EXPERIENCE

Let's Roll Store - MARKETING / SOCIAL MANAGER

2024 - 2024

During my tenure at Let's Roll, I played a pivotal role in revamping the company's digital presence. My contributions included a comprehensive website redesign utilizing WordPress and WooCommerce, resulting in a user-friendly and visually appealing platform. Additionally, I implemented a robust customer management system to enhance sales and marketing efforts.

Metro Wireless - MARKETING / WEB DEVELOPMENT

2022 - 2023

Breathing life into the Metro Wireless brand with a complete overhaul. Created a meticulously crafted style guide and modernized everything from product guides to PandaDoc quotes, turning email blasts into sales leads and social media posts into engaging tales. Helped improve the customer response to our Google My Business page and helping our reach on the web.

I crafted instructional guides for our customers and presentations and elevated trade shows experiences. Created a new website, not just pretty but SEO-optimized and dynamically brought to life in Webflow.

MCM Learning - IT / VIDEO / DESIGN

2012 - 2022

As a seasoned IT Manager, I possess a proven track record in driving technological advancements and streamlining operations. My expertise spans from bolstering network security to optimizing production workflows. I have a knack for translating complex technical concepts into actionable business solutions.

In addition to my IT leadership role, I've successfully contributed to broader business objectives through strategic project management, creative design, and effective marketing initiatives.

Millennium Digital Technologies - CREATIVE DESIGN MANAGER

2009 - 2012

As the Brand Manager, I was accountable for preserving the company's overall image and promoting brand awareness. I successfully led a design campaign to increase awareness of all our products and services. This included creatively redesigning the company logo and developing cohesive logos for each of our distinct offerings.

I also established a robust online presence for our top-selling products and services. Additionally, I developed creative concepts and redesigned marketing materials to effectively promote our brand at various industry trade shows and events.

EDUCATION:

CERTIFICATIONS: CIW Exam 1D0-410 Certified Internet Webmaster

EDUCATION: Aquinas Catholic High School '97

Henry Ford Community College Associates in arts and Telecommunications - incomplete